



Surround People with Support at Every Step of the Health Journey.

What CaringBridge offers.

CaringBridge is a non-profit, free communication platform for family caregivers and the loved ones they support on a health journey. We make it easy to share updates with everyone all at the same time and organize and activate a support network.

Why the world needs us.

Facing a health challenge is overwhelming, isolating, and lonely. It's not easy to share updates, ask

for help, or coordinate care. During these vulnerable times, people need a trusted place to feel comfortable and protected while receiving support from family and friends.

How we do this better than anyone else.

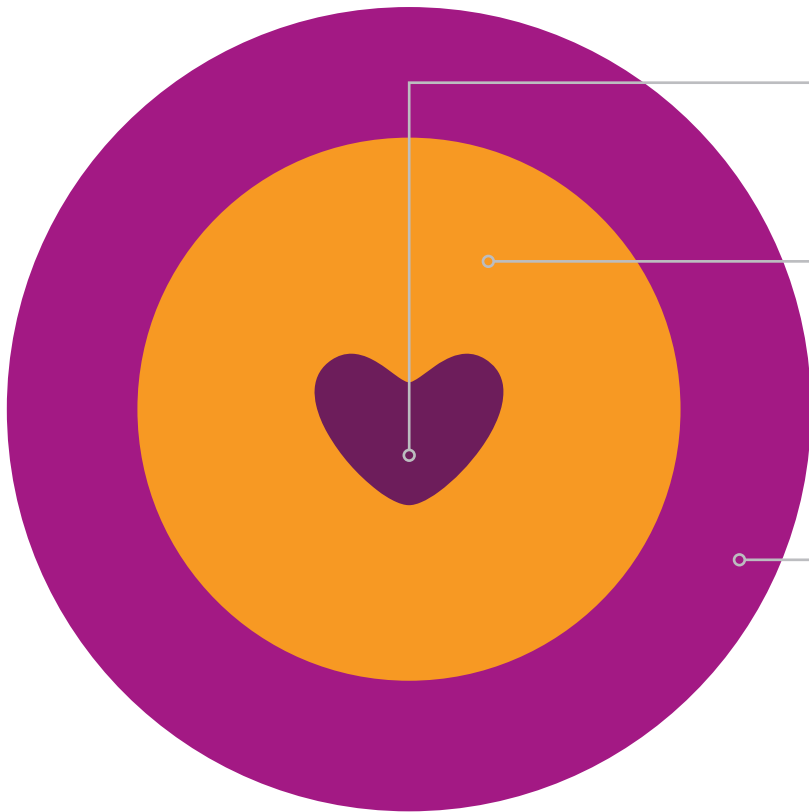
We believe healing happens when we're surrounded by loved ones. Since 1997, we've supported people to simplify group communication and share sensitive health information—on their CaringBridge page that's free from ads, private, and easy to use.

All our features from the Planner to a personal fundraiser tool, meal preparation and delivery are designed to easily ask for and receive support.

"[CaringBridge] was so very helpful when my sister had cancer... it kept all of our family updated and my sister's coworkers and friends as well... stories are so important for families to heal."

**Denise Scott,
CaringBridge user**

Who we serve



Patients

who we ultimately serve
Patients and their stories are at the center of every journey.

Family Caregivers who are often the primary communicators

While patients are the center of the health journey, caregivers often bear the brunt of sharing updates during this overwhelming time.

Their communities the people who surround our patients & caregivers

In order to help caregivers and patients feel surrounded by support, we bring their community to them.

A trusted non-profit.

From one page in 1997 to nearly one million pages 25+ years later, what has always remained the same is our commitment to a world where no one goes through a health journey alone.

“The prayers, the wishes for healing, the positive energy, the kindness of all the people who visited and posted on CaringBridge.... It improved my survival and recovery.”

Bernie Goldblatt,
COVID-19 survivor

2022 CaringBridge Stats



12

Every 12 minutes a CaringBridge website is created for someone experiencing a health journey



300K

Daily visitors



1600

Messages of love, hope, and compassion posted every hour



30M

Visits annually



242

Countries and territories



73%

of CaringBridge pages are created on a patient's behalf

CaringBridge improves the family caregiver experience.



A Caregiver's Challenge

40% of unpaid caregivers report feeling isolated and unsupported, and 60% report prioritizing care for a loved one over their own ambitions.*

CaringBridge is a leading provider of connection and support for millions of family caregivers and their loved ones around the world, helping to overcome the caregiver's challenge.



A Challenged Mindset: Feeling little bandwidth for anything except navigating care and meeting basic responsibilities.



Feeling of Limited Resources: Need tools, networks, support, and skills to thrive. It's hard to ask for help, which is isolating.



Feeling of Limited Time: Setting time to take care of themselves, ask for help, or learn new skills is de-prioritized.

*Source: Pivotal Ventures Moving Care Forward Report, August 2022



CaringBridge is a place where family caregivers can thrive.

All caregivers need connection and support. We have proven that CaringBridge provides essential support that help our family caregivers, bucking national trends.

CaringBridge vs. National Trends

Feeling like someone is in your corner

21%



1.6x Greater

Feeling connection to Family

22%



3x Greater

Not feeling manipulated or resentful

18%



3x Greater

The challenge for 53+ million caregivers in the U.S. remains, and we are standing up to be a leading provider of support. By building bridges of care and communication, we are pursuing a world where no one goes through a health journey alone.

Source: Caregiving in the US 2020, AARP, 2020-2021 ARCHANGELS National Caregiver Survey, Q4 2021 CaringBridge ARCHANGELS Survey of CaringBridge Users

The future looks bright.

We are committed to standing with all family caregivers who embark on supporting a loved one's health journey for the next 25 years and beyond. To build our impact, we are pursuing a transformative vision for the future.



Transformative Vision for the Future.

- 1 Creating Better Support**
Through product improvements we will build stronger connections and communities that better support the sharing of health journey knowledge, resources, and learning for family caregivers and the patients they support.
- 2 Measuring Impact**
Feelings of being overwhelmed, isolated, and lonely are prevalent among family caregivers and the loved ones they support on a health journey. CaringBridge is investing in research that ensures we continue to address those needs by improving emotional health and social support, helping people come together in support of healing.
- 3 Growing CaringBridge Reach**
We believe healing happens when we're surrounded by loved ones. To accelerate our role in building bridges of care and communication providing love and support on a health journey, investments in growing our brand awareness are necessary. And include reaching traditionally underrepresented potential users, and forming partnerships to build new connections.

Partner with CaringBridge to surround more people with support.

CaringBridge partners with many health organizations and companies who care for the patient or the family caregiver supporting their loved one on a health journey. Our partners freely share our resource as they realize connection and support from a CaringBridge page can help lower feelings of being overwhelmed, isolated, and lonely that often accompanies a health journey.

Please refer CaringBridge to any family caregiver or patient in need and reach out to us to learn more about our free referral resources that are available to you.

To discuss a partnership with CaringBridge, please contact either:

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